



PAUL BONNELL  
GRAPHIC DESIGNER

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paulbonnell.com

## SUMMARY

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Award winning designer with Bachelor of Fine Arts degree in Graphic Design from The Illinois Institute of Art that is proficient in print, digital, and branding with experience in Wordpress and HTML. Working with Fortune 500, corporate, and startup companies along with non-profit organizations. Individuality, team work, responsibility, and highly detailed orientated are traits that define my work ethic.

## EDUCATION & AWARDS

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2014-2018

### The Illinois Institute of Art – Schaumburg, IL

Bachelor of Fine Arts in Graphic Design  
3.79 GPA

GD USA Packaging '19  
IDA Design Awards Silver '17  
IDA Design Award Gold '18  
EDPA Exhibit Challenge 1st Place '18  
Deans Honor List '15-'16-'17 (x2)  
Presidents Honor List '16 (x2) -'17-'18'

## TECHNICAL SKILLS

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Photoshop • Illustrator • InDesign • After Effects • XD • Word • Excel • Sketching Conceptual Ideas • Power Point • Keynote • HTML • Product Photography • Hand Drafting

## SOFT SKILLS

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Print Production & Paper Spec • Detailed Orientated • Highly Organized • Clean File Setup • Efficient Worker • Managing Multiple Projects • Meet and/or Exceeding Timelines • Motivated Self Starter • Strategic Thinking • Sketching

## COURSEWORK

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Package Design • Sustainable Design and Development • Digital Layout • Typography • Corporate Identity • Google Analytics • Multimedia Design • Photography • Architectural Drafting

## WORK EXPERIENCE

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*Jul 2018—Present*

Graphic Designer  
**Rule29; Geneva, IL**

- Develop and execute creative concepts from project briefs and client needs
- Providing collaborative support with members of design and accounts team
- Oversee print production, web development, and animation with outside vendors to meet timelines and ensure accuracy of final product creative
- Communicating with clients through all stages of development and production
- Designing websites, digital ads, brand identities, print collateral, editing photos, and environmental graphics using best practices

*Apr 2017—Jul 2018*

Visual Merchandiser  
**Market Connect Group; Clinton, IA**

- Oversaw and coordinated display exhibits in retail stores
- Ensure brand standards were kept and maintained
- Provided market intelligence on competitors' product

*Aug 2016—Feb 2017*

Graphic Design Intern  
**Ignite; Monmouth, IL**

- Designed print and digital material for events, campaigns, and updating brand collateral
- Photographed events for current and future marketing

*Jul 2015—Jul 2018*

Freelance Graphic Designer  
**Paul Bonnell Graphics; Lyndon, IL**

- Designed websites, digital campaigns, brand identities, displays, and print collateral
- Developed and executed creative concepts for clients
- Oversaw print production with outside vendors to ensure accuracy and minimize error